

# Storyboard Wetlands



# Wetlands Storyboard

01. INTRO



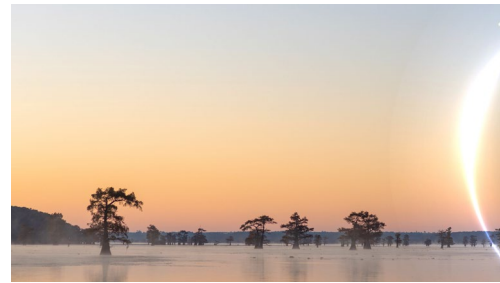
**VO**  
Azure Space brings together the possibilities of space...

02.



**VO**  
...with the power of the cloud.

03.



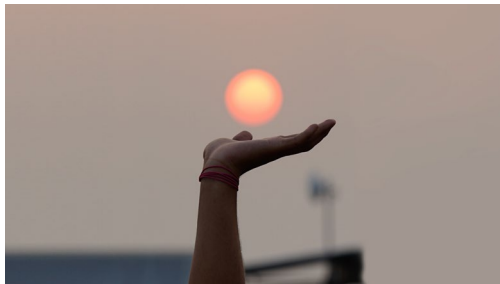
**VO**  
Microsoft and Airbus are working together...

04.



**VO**  
...to harness high resolution satellite data from Space...

05.



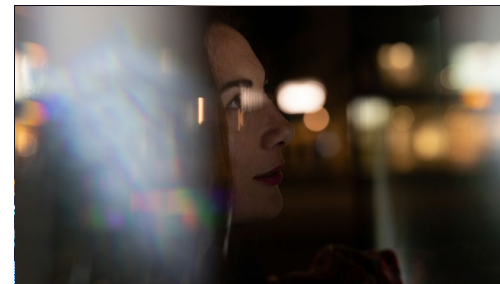
**VO**  
...directly in Azure.

06.



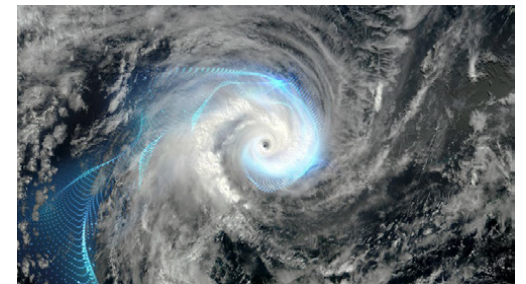
**VO**  
Empowering people and businesses...

07.



**VO**  
... to imagine new solutions...

08.

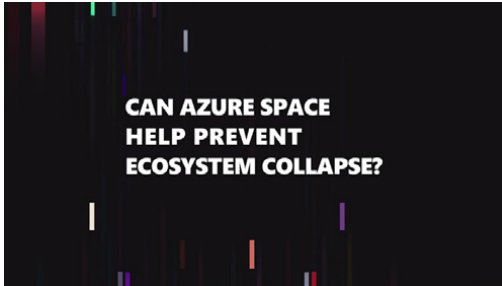


**VO**  
... to difficult questions.



# Wetlands Storyboard

## 09. TITLE



### SUPER

Can Azure Space help prevent ecosystem collapse?

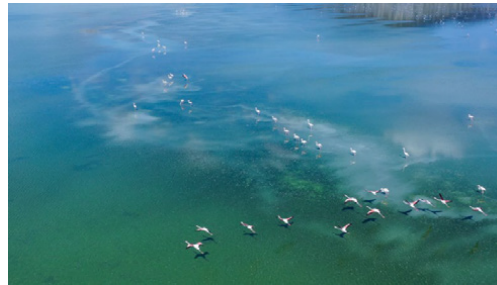
## 10. PROBLEM



### VO

Over one million animal and plant species...

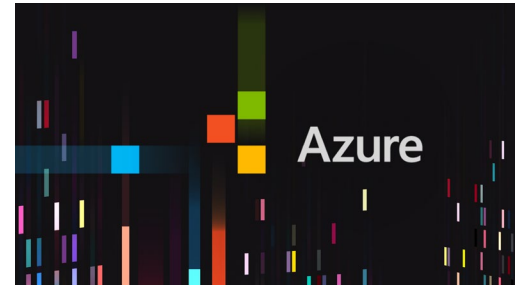
## 11.



### VO

...are threatened with extinction due to loss of wetlands.

## 12. WHAT WE DO



### VO

Combining the power of Azure...

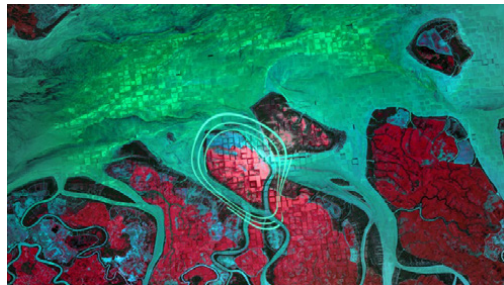
## 13.



### VO

...with Airbus data...

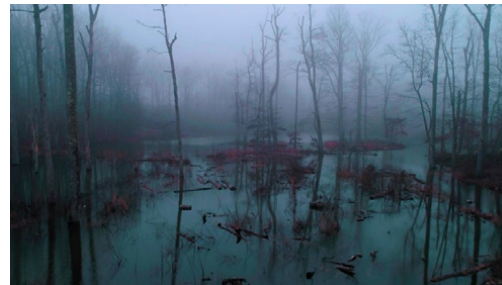
## 14.



### VO

...we can create a mapping of inventory to identify wetlands at risk...

## 15.



### VO

... of carbon fixation, decomposition, and sequestration.

## 16.



### VO

This data can also help provide answers to questions...



# Wetlands Storyboard

17.



**VO**  
... like how wetlands are changing over time...

18.



**VO**  
...and what types of invasive species are putting these ecosystems at risk.

19. outcome



**VO**  
Connecting scientists,...

20.



**VO**  
...international and local agencies...

21.



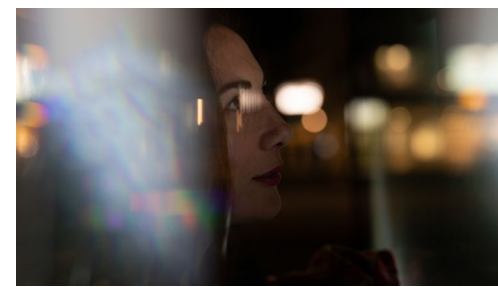
**VO**  
...and wetland ecological researchers...

22.



**VO**  
... with the right tools to monitor, assess, and help restore the loss of wetlands all around the world.

23.



**VO**  
By learning more about these complex ecosystems,...

24.



**VO**  
...we can protect biodiversity,...



# Wetlands Storyboard

25.



**VO**  
...our global and local economies,...

26.



**VO**  
... and the climate.

27.



**VO**  
Whatever your mission,

28. END CARD



**VO**  
... Microsoft can help you achieve your objective,...

29.

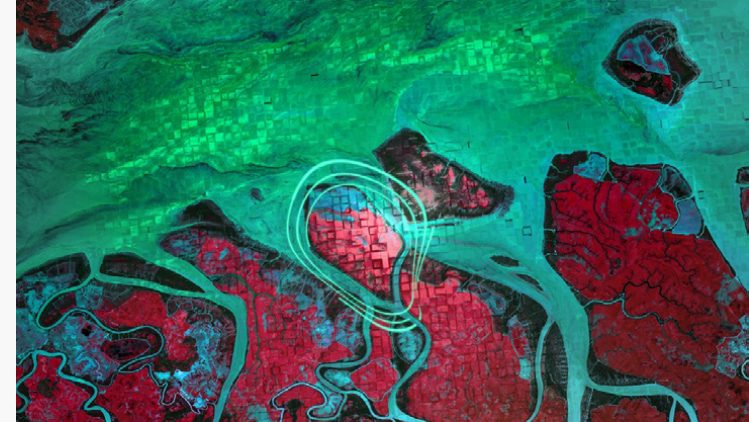
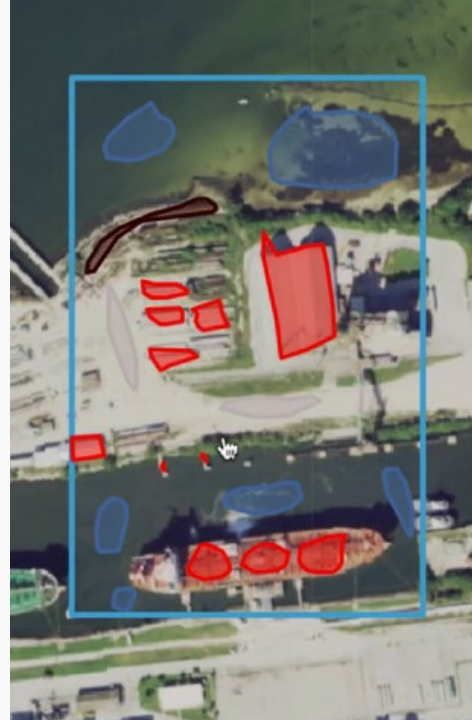
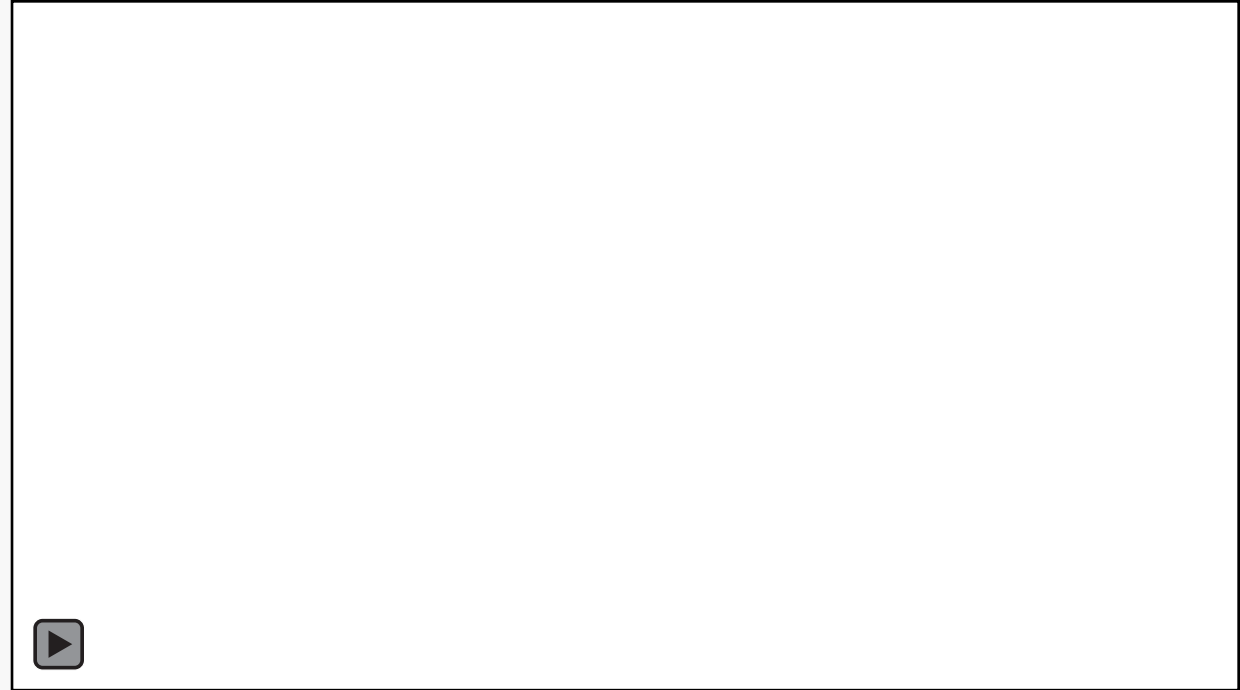


**VO**  
...with the power of Azure Space.

# Data Visualization + Motion

We want to stay true to Airbus and the Azure software without going too deep into the technology. Rather than showing intricate UI and data points, we'll allude to the sophistication by using thin lines and smooth motion graphics.

Multiple lines, shapes, and animations seamless integrated within the footage bring to life the vast amount of data captured every day by this technology.



# Storyboard

# Supply Chain

# Supply Chain Storyboard

01. INTRO



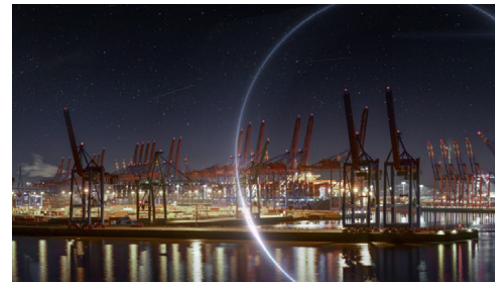
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Azure Space brings together the possibilities of space...

02.



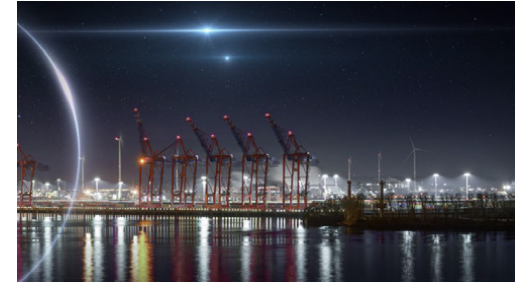
**VO**  
...with the power of the cloud.

03.



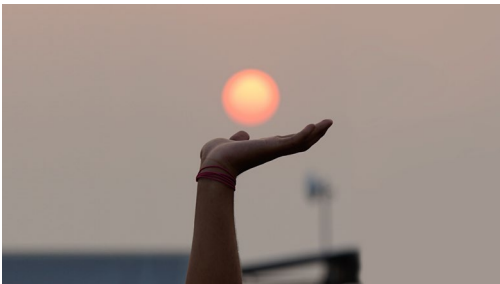
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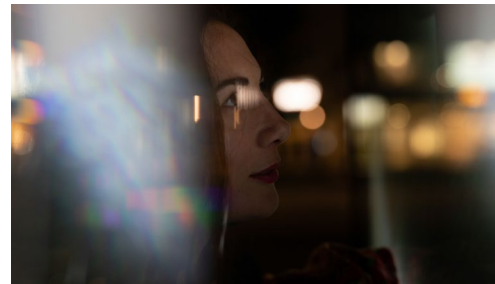
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06.



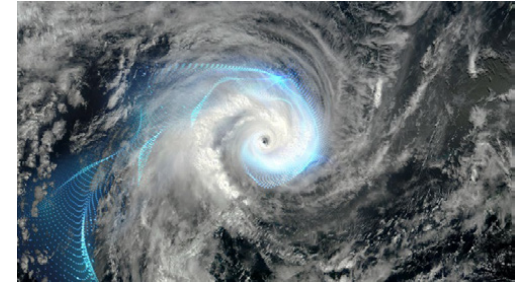
**VO**  
Empowering people and businesses...

07.



**VO**  
... to imagine new solutions...

08.



**VO**  
... to difficult questions.





# Supply Chain Storyboard

## 09. TITLE



### SUPER

Can Azure Space empower more predictable supply chains?

## 10. PROBLEM



### VO

Global supply chains and businesses all around the world have been faced with unprecedented disruptions...

## 11.



### VO

...due to major spikes in consumer demand, product shortages and traffic congestion.

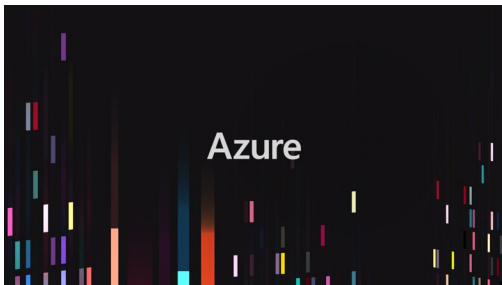
## 12. WHAT WE DO



### VO

Data and imagery collected from our Airbus...

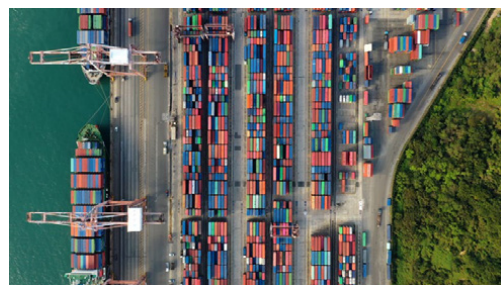
## 13.



### VO

...combined with the power of Azure...

## 14.



### VO

...can equip organizations with insights around operations to make time sensitive decisions during disruptions.

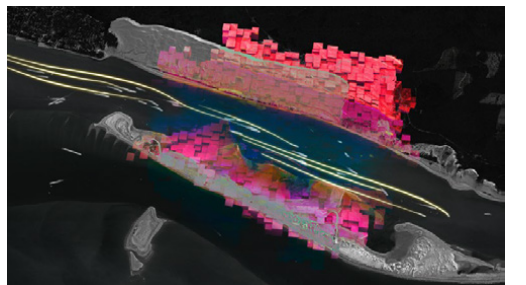
## 15.



### VO

Now space imagery combined with Azure ML and AI can help organizations predict a disruption even before it happens...

## 16.



### VO

...by analyzing shipping routes, traffic patterns and global consumer buying trends.

# Supply Chain Storyboard

## 17. OUTCOME



**VO**

As a result, this can help businesses be more transparent...

## 18.



**VO**

... about operations to consumers...

## 19.



**VO**

... and build trust.

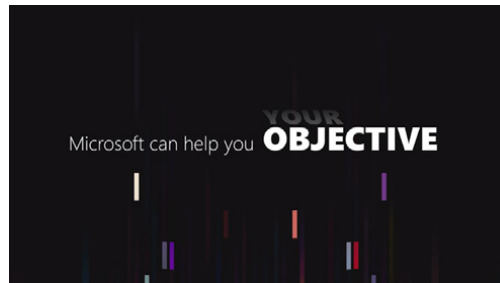
## 20.



**VO**

Whatever your mission,

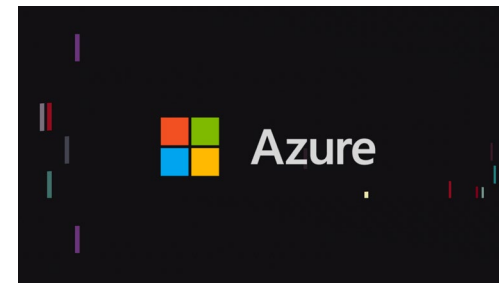
## 21. END CARD



**VO**

...Microsoft can help you achieve your objective,

## 22.



**VO**

...with the power of Azure Space.

# Storyboard

# Natural Disasters



# Natural Disasters Storyboard

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Azure Space brings together the possibilities of space...

02.



**VO**  
...with the power of the cloud.

03.



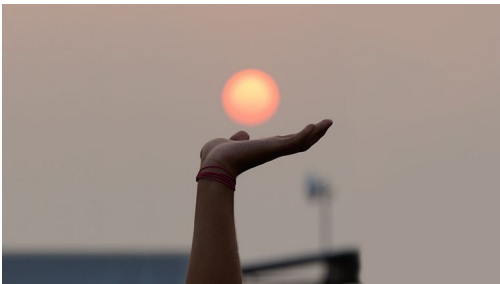
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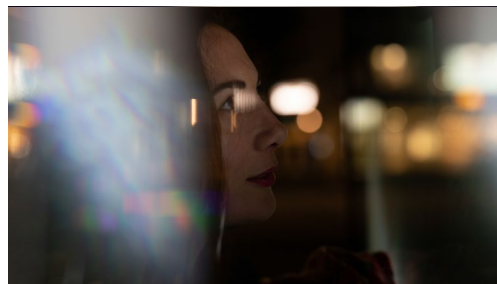
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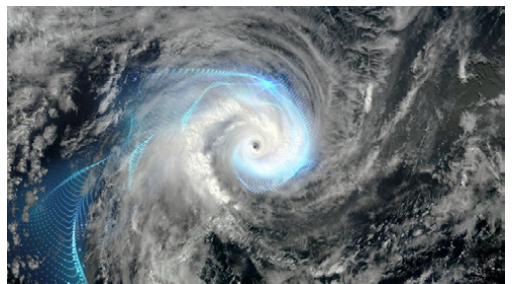
**VO**  
Empowering people and businesses...

07.



**VO**  
... to imagine new solutions...

08.



**VO**  
... to difficult questions.



# Natural Disasters Storyboard

09. TITLE



**SUPER**

Can we protect those at most risk with the power of Space?

10. PROBLEM



**VO**

Natural disasters are increasing every year...

11.



**VO**

... and so are the consequences of delayed decision making.

12. WHAT WE DO



**VO**

By continuously analyzing and monitoring conditions on the ground...

13.



**VO**

... and applying AI and ML from Azure,...

14.



**VO**

this technology can help identify conditions that are hazardous for fires before they occur...

15.



**VO**

...and help prevent the impact to homes and lives who are at most risk.

16.outcome



**VO**

Azure combined with the power of Airbus imagery can serve as another set of eyes for firefighters...



# Natural Disasters Storyboard

17.



**VO**

...- identifying a wildfire from anywhere in the world from Space...

18.



**VO**

...and connecting first responders on the ground with the quickest and safest escape routes.

19.



**VO**

When a disaster happens every second counts,...

20.



**VO**

Airbus and Azure Space can help accelerate time to decision when it matters most.

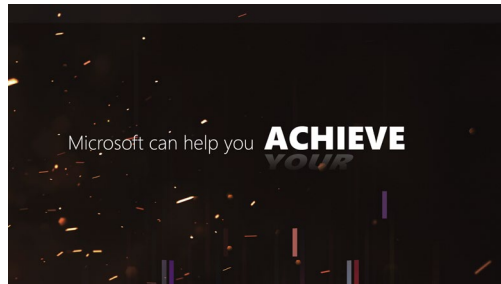
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**VO**

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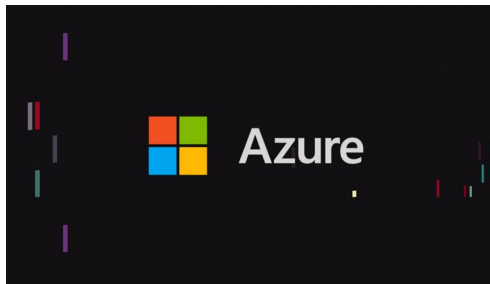
22. END CARD



**VO**

... Microsoft can help you achieve your objective, with the power of Azure Space.

23.



**VO**

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# Storyboard Compilation

# Compilation Storyboard

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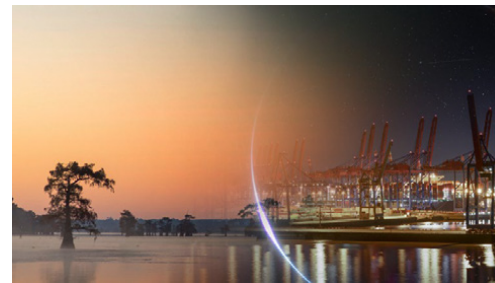
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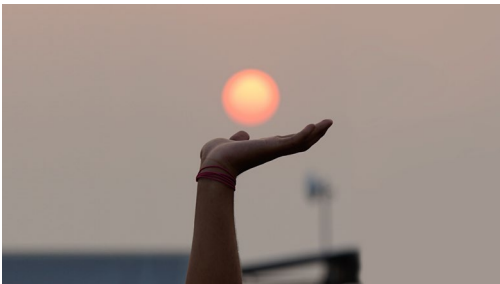
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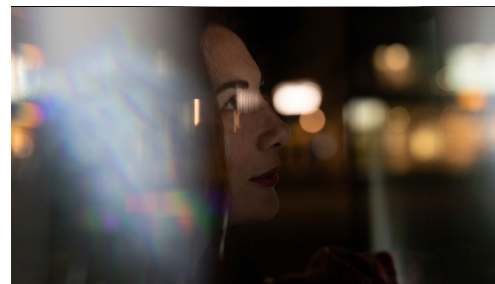
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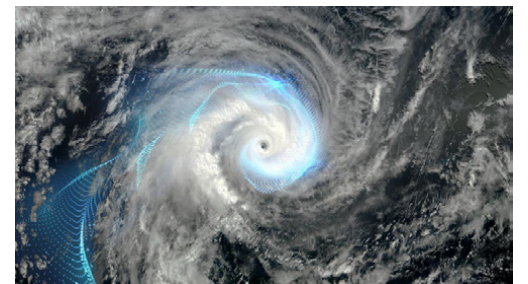
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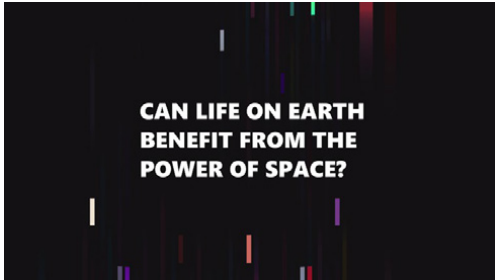
**VO**  
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# Compilation Storyboard

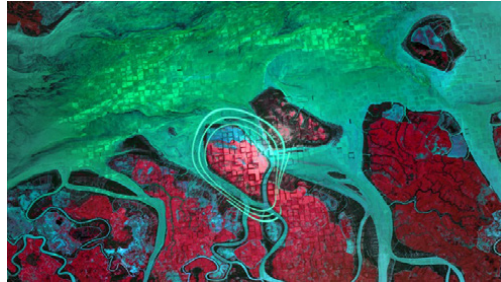
09. TITLE



VO

Can life on Earth benefit from the power of Space?

10.



VO

Satellite imagery has the potential to transform our understanding of the world...

11.



VO

... and connect people from across the globe to solve business and societal challenges.

12.



VO

Through Azure and [Airbus](#) we can now...

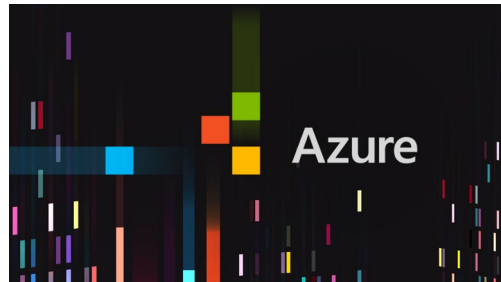
13.



VO

access satellite data from across the world...

14.



VO

... and analyze it directly in Azure enabling:

15.



**SUPER**

Environmental, Supply Chain, Natural Disaster

16. ENVIRONMENTAL



VO

An increase in rehabilitation of wetlands...

# Compilation Storyboard

17.



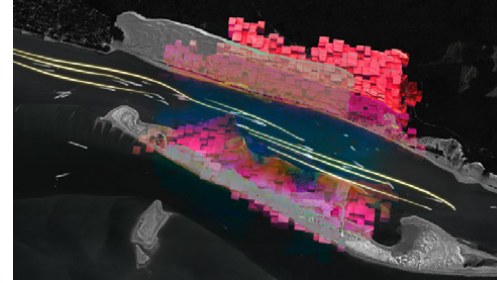
**VO**  
... which directly impacts the quality of our water, wildlife, and carbon sequestration.

18. SUPPLY CHAIN



**VO**  
Prediction of a disruption before it happens...

19.



**VO**  
... by analyzing shipping routes, traffic patterns and global consumer buying trends.

20. NATURAL DISASTER



**VO**  
Fast decision making for first responders in times of crisis...

21.



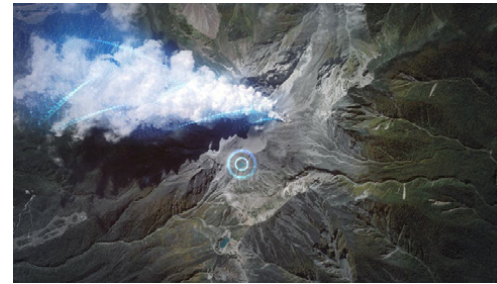
**VO**  
... through predictive weather monitoring and advanced building identification.

22.



**VO**  
Imagery from space is powered by satellites in orbit around our planet,

23.



**VO**  
... no matter how far away they seem the power of their imagery...

24.



**VO**  
... can be used by people on earth today.

# Compilation Storyboard

25.



**VO**

Whatever your mission,

26.



**VO**

... Microsoft can help you achieve your objective, with the power of Azure Space.

Thank You